

SAFETY 2024

15th World Conference on
Injury Prevention & Safety Promotion
Delhi, India



**Building a Safer Future for All:
Equitable and
Sustainable Strategies for
Injury and Violence Prevention**

2nd to 4th September 2024

Delhi, India

SPONSORSHIP BROCHURE



Host Organisation

The George Institute India (TGI), in collaboration with the World Health Organisation (WHO) and the International and National Organising committees, warmly extends an invitation to your esteemed organisation to participate as a supporter and exhibitor in the 15th World Conference on Injury Prevention and Safety Promotion (Safety 2024).

Co-sponsor

The World Health Organisation (WHO) is the originator, together with its Collaborating Centres, of the series of World Conferences on Injury Prevention and Safety Promotion. The network of WHO Collaborating Centres for Violence and Injury Prevention are represented through the International Organising Committee.

Event Details

Date: Monday, 2nd September to Wednesday, 4th September 2024

Host City: New Delhi

Conference Theme

"Building a Safer Future for All: Equitable and Sustainable Strategies for Injury and Violence Prevention"

Safety 2024 aims to foster continued progress and innovation in the field of injury and violence prevention, considering the impact of recent developments in urbanisation, digitalisation, automation, and the climate crisis. Our distinguished lineup of speakers will deliver inspiring keynote addresses, state-of-the-art sessions, and interactive panel discussions, all tied to our central theme.

Convening Partners



TRANSPORTATION RESEARCH &
INJURY PREVENTION CENTRE

Transportation Research and Injury Prevention Program (TRIP)



Indian Institute of Technology (IIT), Delhi



National Institute of Mental Health and Neurosciences
राष्ट्रीय मानसिक स्वास्थ्य और न्यूरोसाइन्स संस्थान
National Institute of Mental Health and Neurosciences (NIMHANS)

National Institute of Mental Health and Neurosciences (NIMHANS)



All India Institute of Medical Sciences (AIIMS)

About Safety 2024

Conference Background

Since its inception in 1989, the World Conference on Injury Prevention and Safety Promotion has been at the forefront of fortifying the realm of injury prevention and safety promotion. Continuing the legacy of its predecessors, this conference is dedicated to advancing the field of injury prevention and safety promotion through the exchange of cutting-edge scientific knowledge and fostering invaluable networking opportunities. By bringing together experts from across the globe, we aim to create a robust and cohesive global injury prevention community.

Join us as we shape the future of injury prevention and safety promotion, forging new paths towards a safer and more secure world.

Conference Objectives

The key objectives of the conference are inspired by the theme of sustainability, equity and multisectoral action; and propose the following

- To share knowledge, evidence, experience, and good practices that reduce inequitable injury burden and promotes equitable response for injury prevention and safety promotion.
- To promote actions and practices that promote injury and violence prevention in all policies and advocate effective multi-sectoral actions for injury and violence prevention.
- To build and strengthen a global community of practice to promote sustainable safety and prevention of violence agenda worldwide.

Our Vision

We aspire to go beyond traditional injury and violence prevention approaches, urging researchers and practitioners to embrace broader, inclusive actions that address critical issues such as air quality and climate change. Moreover, we believe in empowering young advocates by involving them in all aspects of the conference, nurturing their potential as future leaders.



Key Attendees

- Policy makers and government officials
- Researchers
- Community and NGO workers
- Practitioners
- Academics
- Funders of prevention programs
- Local council administrators
- Workplace health and Safety representatives
- Health professionals
- UN agencies and government officials, parliamentarians, and Policy Makers

These delegates will have a united aim of addressing the gaps in injury prevention and safety promotion.



1000+
Attendees



100+
Countries



90+
Organizations



500+
Safety Management and
Injury Prevention Specialists

Sponsorship Opportunities

Unlock Exceptional Opportunities: Support and Exhibit at Safety 2024.

Participating as a supporter and/or exhibitor at Safety 2024 opens doors to a unique conference experience, connecting your organisation with delegates from across the globe, representing all levels of the injury and safety sector.

By supporting and/or exhibiting at this esteemed event, you can:

- **Showcase Your Commitment:** Demonstrate your organization's unwavering support for injury prevention and safety promotion, as well as the organisations driving these vital initiatives.
- **Amplify Your Presence:** Promote your organisation and its services to a diverse audience of delegates, fostering meaningful interactions.
- **Heighten Brand Visibility:** Increase brand awareness among an engaged, relevant, and influential audience, solidifying your position as a trusted leader.
- **Foster Key Relationships:** Network and establish valuable connections with industry figures, paving the way for future collaborations and growth.
- **Seize this unparalleled opportunity** and be part of the transformative impact Safety 2024 will make on the injury prevention and safety promotion landscape. Let your organisation shine on the global stage of progress and innovation.

Corporate Sponsorship Opportunities

Safety 2024 is proud to offer a variety of custom sponsorship opportunities to for-profit companies.

Engagement Opportunities	Main Supporter 50,000 USD	Associate Supporter 40,000 USD	Session Supporter 30,000 USD
Conference Involvement			
Acknowledgement by the Chair	✓ 01 Inaugural Session and 01 Plenary Session	✓ 01 Plenary Session	✓ 01 Concurrent Session
Logo displayed in the official conference program	✓ 01 Inaugural Session and 01 Plenary Session	✓ 01 Plenary Session	✓ 01 Concurrent Session
Logo displayed on the holding slides	✓ 01 Inaugural Session and 01 Plenary Session	✓ 01 Plenary Session	✓ 01 Concurrent Session
Opportunity to nominate the chair	✓		
Acknowledgement and Visibility			
Linked logo and 50-word company profile on the event website			
Access to sponsor lounge	✓	✓	✓
Showcase the company video in between breaks	✓	✓	✓
Conference tote bag insert	✓	✓	
Branding on conference material	✓	✓	
Logo on Venue Banners	✓	✓	
Registration Passes			
Conference Registrations	12 Full Access Registrations	8 Full Access Registrations	4 Full Access Registrations
Exhibition Opportunities			
Exhibit Booths	01 Stall of size 6m X 3m	01 Stall of size 4m X 3m	01 Stall of size 3m X 3m
Exhibitor Booth Passes	4	2	2
Advertisement in Official Program			
	01 Full Page Color	01 Full Page Color	

Supporter Opportunities



Conference Dinner Supporter - 30,000 USD

The Gala Dinner is the key social engagement of the meeting guaranteeing the opportunity to host delegates for a memorable evening of networking. This exclusive opportunity gives you the opportunity to be at the epicentre of the meeting's social calendar.

Package includes:

- Four (4) complimentary tickets to the Gala Dinner
- 4 x Full conference registrations
- One reserved table at the Gala Dinner in a prime position
- Opportunity for a representative from your organisation to make a 3 to 5-minute presentation at the event
- Recognition as 'Gala Dinner sponsor' with company logo on the sponsors holding slide
- Signage provided by you displayed at the Gala Dinner location.
- Acknowledgment on the conference website with the logo

International Safety Media Awards - 10,000 USD

- Logo on International Safety Media Awards (ISMA) Website
- Acknowledgement on the conference website with the logo
- Acknowledgment in ISMA social media posts on LinkedIn, Facebook, Twitter, and Instagram
- 4x Full conference registrations
- Recognition at ISMA awards presentation sessions and ISMA workshop during the conference.

Poster Presentation Supporter - 10,000 USD

- Logo recognition in the official program
- 2x Full conference registrations
- Opportunity to nominate a chair for the poster walk sessions and poster pitch session.
- Acknowledgment on the conference website with the logo
- Banners with your Logo in the posters area at the Venue

Lanyard Supporter - 8,000 USD

- Logo on the Lanyards
- 2x Full conference registrations
- Logo on the conference website

Tea/Coffee Break Supporter - 8,000 USD

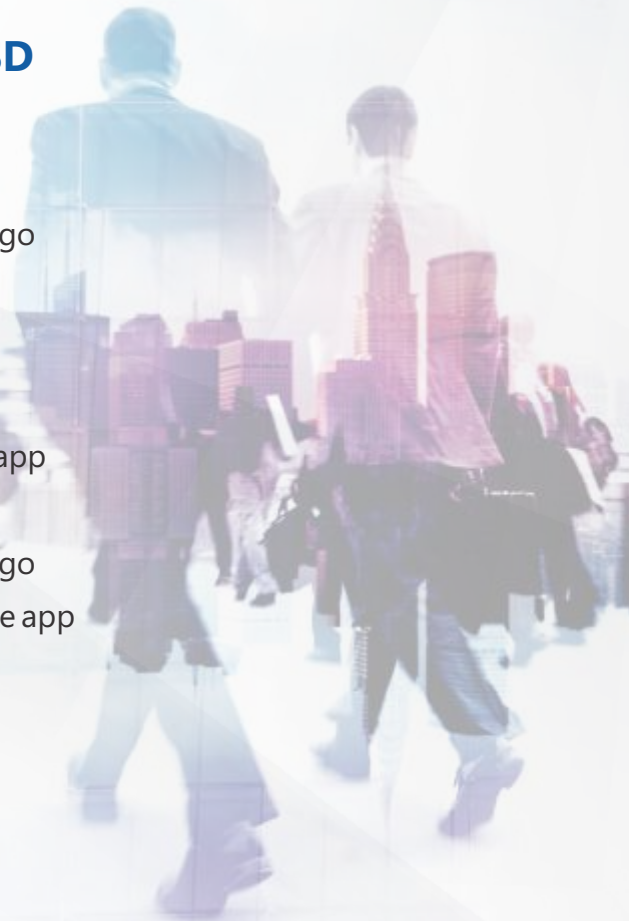
- Logo recognition in the official program;
- 2x Full conference registrations
- Acknowledgment on the conference website with the logo
- Branding with your Logo at the time of Coffee Break

Internet and Lounge Supporter - 7,000 USD

- Logo recognition in the official program
- 2x Full conference registrations
- Acknowledgment on the conference website with the logo
- Banners with your Logo in the Lounge at the Venue

Mobile App Supporter - 7,000 USD

- Logo recognition in the banners with QR for the mobile app
- 2x Full conference registrations
- Acknowledgment on the conference website with the logo
- Graphic with your logo on the landing page of the mobile app



Scholarship Supporter Opportunities

Patients or carer award Supporter - 4,000 USD per participant

A minimum of two scholarships will be disbursed, covering registration, travel, and accommodation expenses for two patient or carer delegates in full, in advance, valued at 4,000 USD

Waiver Award - 500 USD per participant

Waiver of registration fees. Only participants from SAARC countries will be able to apply for this award. Valued at 500 USD

Scholarship Award - ranges from 500 - 3,500 USD per participant

Waiver of registration fees, accommodation (to be arranged by organisers), return economy air travel and visa costs.

The conference is hosted by The George Institute for Global Health in collaboration with three other WHO Collaborating Centres in the region, viz Transportation Research and Injury Prevention Center (TRIP) at the Indian Institute of Technology (IIT), Delhi, Department of Emergency Medicine, All India Institute for Medical Sciences (AIIMS), and the Department of Epidemiology, National Institute of Mental Health and Neuro Sciences (NIMHANS).

The conference is co-sponsored by the World Health Organisation.



Let's Collaborate

We sincerely look forward to discussing your support for this significant conference in greater detail. Your valuable ideas and feedback are highly appreciated as we work together to create an impactful and successful event.

Mark your calendars now and be a part of Safety 2024 - an event that shapes a safer and more resilient future for everyone.

Contact Information

For inquiries and partnership discussions, please reach out to:

Email: safety2024@georgeinstitute.org

We look forward to your participation and support.